

Previous Campaigns ↓

Fort Wayne Search	—	Search	31,860	2.20%	\$3,578.01	73.85%	Maximize clicks	702	1.34%	9.00	\$5.10	\$385.74
Lafayette Search	—	Search	25,331	2.63%	\$3,548.52	84.83%	Maximize clicks	666	3.22%	17.00	\$5.33	\$155.87
Crime Specific	5%	Search	2,876	11.20%	\$1,653.22	30.48%	Maximize conversions	322	10.56%	34.00	\$5.13	\$48.62
Defense Attorney	3%	Search	3,217	7.90%	\$1,199.64	16.01%	Maximize conversions (Target CPA)	254	7.09%	18.00	\$4.72	\$66.65

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